

Multi-Genre Investigation

Topic Chart

Overarching Question:

How has (topic) changed since (time) in the (place)?

How has Ben and Jerry's Ice Cream changed since they first began their business?

Topic:

How did Ben and Jerry meet?

Narrative

Topic:

How is Ben and Jerry's ice cream made?

Informational

Topic:

What are the top three flavors of Ben and Jerry's ice cream?

Argumentative